



Andrew Thompson is an Advertising major at Johnson & Wales University in Providence, Rhode Island. He specializes in UI/UX and Graphic Design.

Experience

Pangea.app  *

VP of Design *Dec. '18 — Present* Iterated on the design of and marketing for the relaunch of Pangea.app, an app that facilitates the local gig economy between college campuses. Worked with a small team of marketers, designers, and front-end developers from other local colleges on an evolving rebranding for the service and company itself.

Marketing Strategist *Aug. '18 — Dec. '18*

Branding Intern *Jun. '18 — Aug. '18*

JWU Entrepreneurship Center  *

Market Research Intern *Oct. '17 — Apr. '18* Assisted start up owners with market research, brand development, and design as part of a work study in the entrepreneurship center.

JWU Advertising Team  *

Art Director *Sep. '17 — Present* Competed as part of nationally recognized advertising team in the AAF's NSAC. Worked to create fully integrated campaign in a student-run agency environment. Placed 1st regionally, 9th nationally in 2018.

Education

Johnson & Wales University  *

Advertising & Marketing Communications *Sep. '17 — Present* Studied Advertising in the School of Business, with classes covering graphic design, accounting, management, and marketing. Deans list for all trimesters. Member of Ad Team and member of E-Board for Ad Club.

For More

Information

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